



Change Your Mind: 57 Ways to Unlock Your Creative Self

By Rod Judkins

Hardie Grant Books. Hardback. Book Condition: new. BRAND NEW, Change Your Mind: 57 Ways to Unlock Your Creative Self, Rod Judkins, Everyone wants to be more creative. Being creative makes life more fun and interesting. However, it is a common belief that creativity is something you are born with and others can only envy. In Change Your Mind, Rod Judkins reveals that creative people are not especially that creative after all. Rather, their gift is that they believe they are creative, and because of this, they are. Many of these people lack traditional artistic abilities (Bacon couldn't draw, so he didn't; Warhol couldn't paint, so he didn't) but that doesn't stop them from thinking of themselves as creative. This self-belief accounts for 90 per cent of the reason why they became the best. Creativity is a skill that everyone can learn, and everyone can benefit from. Whether you're trying to start your own business, write music, come up with ideas at work, solve problems or just change your way of looking at the world. Follow the 57 insider tips, which include nuggets of wisdom like the importance of focus, why you should never wait for inspiration, and how you should...



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