



DOWNLOAD



Make Your Book Work Harder: How to Make Use of Multiple Platforms to Make More Money (Paperback)

By Nancy Hendrickson, Michelle Campbell-Scott

Green Pony Press, Inc., United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.HOW TO SELL MORE COPIES OF YOUR BOOK: FICTION OR NON-FICTION While you may think that the entire world is on a single book-buying platform, nothing could be further from the truth. As eReaders and eReading Apps proliferate, so do book-selling services and sites. If you're selling your book on a single platform you're missing at least 40 of the digital reading audience. This book was written for authors of fiction and non-fiction who want to expand their reach and increase their income. Created by two experienced authors, Make Your Book Work Harder walks readers through the maze of book-selling platforms, including some that are well-known and others that may never even be on your radar. The other platforms are becoming increasingly important. Apple reports more downloads of iBooks app than the Kindle app. The iBookstore is now the second biggest seller of eBooks, right behind Amazon. If you get your book into Smashwords you can have them release it to the iBookstore - plus many others, such as Kobo, Nook, etc. And don't stop...



READ ONLINE
[9.34 MB]

Reviews

An incredibly wonderful book with perfect and lucid explanations. It normally is not going to price a lot of. I am just very happy to tell you that this is the greatest pdf we have gone through within my personal lifestyle and could be the finest book for at any time.

-- **Bart Lowe**

This is basically the greatest pdf I actually have gone through till now. It is definitely simplistic but surprises within the fifty percent in the ebook. I am easily will get a delight of studying a published ebook.

-- **Hyman O'Conner III**